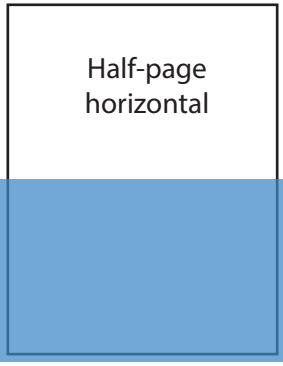


# PRINT AD SPECIFICATIONS MEETING PROGRAM

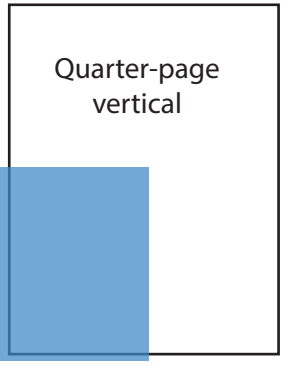
General information/specifications for SCOAR's meeting program, which is 8.5" x 11" does allow for bleeds as indicated below. Please keep all text and important logos inside the 0.25" inside the trim (safety zone).



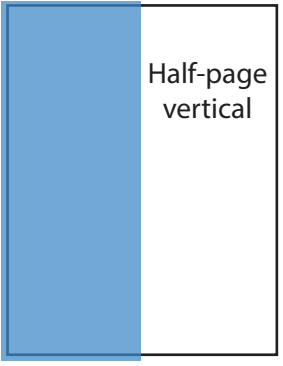
**Full-Page Ad**  
**Full Bleed Size: 8.75" x 11.125"**  
**Trim at 8.5x11"**  
**Safe Area (.25") at 8" x 10.5"**



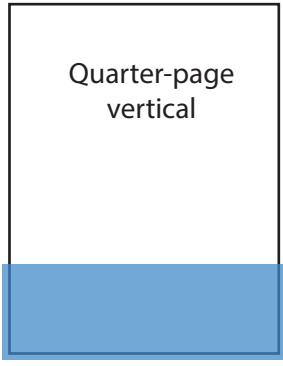
**Half-page horizontal**  
**Full Bleed Size: 9.0" x 5.75"**  
**Trim at 8.5x5.5"**  
**Safe Area (.25") at 8.0" x 5.0"**



**Quarter-page vertical**  
**Full Bleed Size: 3.875" x 5.125"**  
**Trim at 3.625x4.875"**  
**Safe Area (.25") at 3.125" x 4.375"**



**Half-page vertical**  
**Full Bleed Size: 4.625" x 11.5"**  
**Trim at 4.5x11"**  
**Safe Area (.25") at 3.625" x 10.5"**



**Quarter-page vertical**  
**Full Bleed Size: 4.3125" x 5.5625"**  
**Trim at 3.8125x5.0625"**  
**Safe Area (.25") at 3.3125" x 4.5625"**

## Print Ad Specifications

Resolution/Color: 300 DPI, CMYK color mode

File format: High-resolution PDF (flattened with crop marks omitted or offset by 0.25").

